VISION
Wilkinsburg will be a prosperous, healthy, and inclusive community regarded for its strong business district and neighborhoods, historic charm, convenient location, desirable quality of life, and community pride.

MISSION
The mission of WCDC is to drive economic development in Wilkinsburg with an emphasis on the Central Business District.

VALUES
Inclusiveness – We respectfully engage diverse constituencies in our efforts, supporting our residents and businesses and welcoming new comers.

Collaboration – We collaborate with other organizations to help improve the quality of life in our community.

Forward Thinking – We are innovative and fact-based in our approach to development and driven by our long-term vision for a prosperous, healthy, sustainable, and growing community.

Impact – We achieve tangible results and community development outcomes that evidence Wilkinsburg’s progress.

Integrity – We act with transparency and make fact-based decisions to produce results that are worthy of emulation.

KEY IMPACTS AND WHAT’S NEXT FOR WILKINSBURG AND THE WCDC
The Wilkinsburg Community Development Corporation (WCDC) was formed in 2008 to foster positive community and economic development in the Borough of Wilkinsburg. Over the past decade, WCDC has championed efforts to stabilize and transform the community in partnership with the Borough of Wilkinsburg and other local, regional, and state agencies dedicated to strengthening Wilkinsburg.

Key impacts of WCDC include:

• Raised over $8 million dollars in government, foundation, and corporate support for Wilkinsburg’s revitalization; with over $500,000 in individual and local contributions.

• Recognized as a National and Statewide Main Street program — one of four accredited communities in Allegheny County.

• Created the 2015 campaign to allow liquor licenses in the borough for the first time since 1935, widely considered a key precursor to commercial development in the business district.

• Developed the $6 million Wilkinsburg Train Station Restoration Project which became a key WCDC business district focus in 2016 and continues to inspire community and economic development.

Wilkinsburg is poised to become the next great Main Street Community regarded as a thriving business district, a center for entrepreneurship, creativity and diversity. At the WCDC, we work to grow partnerships, engage residents and investors, and collaborate with local business owners to realize this shared vision.

WCDC’s six year strategic plan seeks to achieve a shared vision for our community, to truly be Wilkinsburg — Good All Over.

CONTACT US

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PHOTOCREDITS: Jason Cohn, Martha Rial, Gregg Sciulli and Niko Triulzi.
1. Key Properties in the Central Business District will be renovated and occupied via partnership with the Holding Co. and used as models of redevelopment.

1.1. Residents and business owners will be engaged in community planning and decision-making.

1.2. Advocacy for reduced property taxes and improved service delivery will drive meaningful change.

1.3. Vacant property and homeowner programs will help to improve quality of life for all residents.

1.4. Collaborative data and advocacy efforts will help to guide public safety improvements throughout the Central Business District.

2. Improved physical presence and aesthetics of the Central Business District will be enhanced through resources available for property owners and developers.

2.1. Our Board of Directors will exemplify standards for leadership, stewardship, and governance.

2.2. WCDC vision and priorities will be integral in borough-wide initiatives through collaboration.

2.3. New revenue sources will enhance our sustainability.

2.4. Our staff and infrastructure will mature and specialize.

3. The Central Business District will build a positive, regional reputation and brand.

3.1. Residents and business owners will be engaged in community planning and decision-making.

3.2. Advocacy for reduced property taxes and improved service delivery will drive meaningful change.

3.3. Vacant property and homeowner programs will help to improve quality of life for all residents.

3.4. Collaborative data and advocacy efforts will help to guide public safety improvements throughout the Central Business District.

4. Advisory services for business owners will improve their success and longevity.

5. BUSINESS DISTRICT PROSPERITY

6. COMMUNITY VITALITY

7. ORGANIZATIONAL EXCELLENCE

8. AREAS & GOALS

Wilkinsburg Streetscape Visioning 700 Block Penn Avenue - WCDC | ae7 architects

Vacant Property Workshop

Wilkinsburg House & Garden Tour