

VISION

Wilkinsburg will be a prosperous, healthy, and growing community regarded for its strong business district and neighborhoods, historic charm, convenient location, and desirable quality of life.

MISSION

The mission of WCDC is to facilitate the revitalization of Wilkinsburg through business and residential development, organizational and individual civic leadership, and ethnic and cultural diversity.



2012-2017
Strategic Plan

BELIEF STATEMENTS

Inclusiveness

Demonstration

Collaboration

Pioneering

Strategic Initiatives and Goals

1. Facilitate Visible Business District and Residential Improvements

- 1.1. Private development and increased goods and services will be visible in business district.
- 1.2. Ongoing streetscape improvements will create a clean and green atmosphere.
- 1.3. The revitalized train station will enhance our community.
- 1.4. The east and west gateways will be welcoming and safe.
- 1.5. The Penn Lincoln property will be a keystone of development on Penn Avenue and serve as an anchor for future projects.
- 1.6. The 800 Block of Penn Ave will demonstrate large-scale redevelopment.
- 1.7. Wood Street will be a recognized example of multi-use redevelopment.
- 1.8. High priority, complementary residential redevelopments will be completed.

2. Demonstrate Civic Leadership Advocating for Community Change

- 2.1. New and existing businesses will benefit from a business-friendly atmosphere.
- 2.2. An enhanced community image and identity will foster community pride.
- 2.3. Liquor licensing will be addressed appropriately to stimulate business development.
- 2.4. Strong partnerships with other business, resident, and community development groups will reduce duplication, coordinate efforts, and enhance accountability.
- 2.5. Environmental development initiatives will inspire and green the community
- 2.6. Advocacy for school district improvements will enhance our community

3. Enhance Organizational Capacity & Sustainability

- 3.1. Long-term funding will be available to support ongoing efforts.
- 3.2. The Board of Directors will provide leadership, stewardship, and governance necessary for mission fulfillment.
- 3.3. Staff and organizational capacity will support effective and efficient implementation of strategic initiatives.
- 3.4. Strategic, regional partnerships and collaborations will leverage strengths for greater efficiency and effectiveness.