

WILKINSBURG

house &
garden
tour



september 24th 10am-3pm
hamnett place



July 2016

"The tour has been magnificent.... I am so thrilled to see the streets of Wilkinsburg full of visitors."

Dear Community Sponsor,

On Saturday, September 24, 2016, the Wilkinsburg Community Development Corporation (WCDC) will host the 4th Annual Wilkinsburg House and Garden Tour. This event showcases the unique homes that make up our neighborhood and displays what a wonderful community we have here in Wilkinsburg.

Our event program represents a great opportunity for your business to attract tour participants through advertising. Hundreds of people will reference the program throughout the day. Over the past three years, over 1,000 people have attended the tour and explored homes that have been preserved, restored or remodeled as well as gardens, churches, and even our local coffee shop.

With the Hamnett Place area, a national register listed historic district, of Wilkinsburg featured on our 2016 tour, we expect over 500 tour-goers at this year's event.

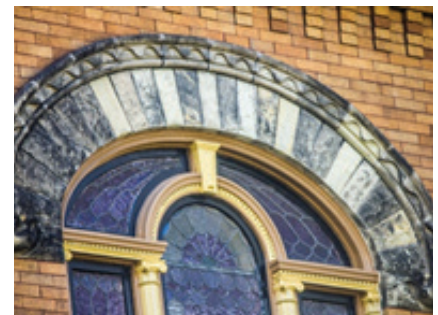
We invite you to join us as an event sponsor for the 4th Annual Wilkinsburg House & Garden Tour on Saturday, September 24, 2016. Sponsorship levels and benefits are enclosed.

We hope this is an opportunity you will consider. For more information or to confirm your sponsorship, please contact Marlee Gallagher at 412-727-7855 or marlee@wilkinsburgcdc.org.

Thank you, in advance, for your consideration of our request.

Sincerely,

Wilkinsburg House & Garden Tour
Planning Committee



The Tour highlighted "hidden treasures of Wilkinsburg."

"It's a wonderful representation of the revitalization of a neighborhood."

WILKINSBURGCDC.ORG

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Sponsorship Opportunities

Presenting Sponsor (1 available).....\$5,000

- Company included in event title as “Presenting” sponsor
- 25 Admission tickets to the House and Garden Tour
- 6 tickets to the VIP reception
- Back cover ad in event program book (8”w x 5”h, full-color)
- Company display table at check-in location
- Logo on all print marketing materials including advertisements, event posters and event signage
- Prominent logo display on all web promotions including the ticketing website and e-blasts

Gold Sponsor (1 available).....\$2,500

- 15 Admission tickets to the House and Garden Tour
- 4 tickets to the VIP reception
- 2-page center ad in event program book (16”w x 5”h, b&w)
- Company display table at check-in location
- Logo on all print marketing materials including advertisements, event posters and event signage
- Prominent logo display on all web promotions including the ticketing website and e-blasts

Silver Sponsor (limited availability).....\$1,500

- 10 Admission tickets to the House and Garden Tour
- 4 tickets to the VIP reception
- Full-page ad in event program book (8”w x 5”h, b&w)
- Company display table at check-in location
- Logo on all print marketing materials including advertisements, event posters and event signage
- Prominent logo display on all web promotions including the ticketing website and e-blasts

Bronze Sponsor.....\$750

- 5 Admission tickets to the House and Garden Tour
- 2 tickets to the VIP reception
- Full-page ad in event program book (8”w x 5”h, b&w)
- Logo on all print marketing materials including advertisements, event posters and event signage
- Logo display on all web promotions including the ticketing website and e-blasts

Supporting Sponsor.....\$300

- 5 Admission tickets to the House and Garden Tour
- 2 tickets to the VIP reception
- Full-page ad in event program book (8”w x 5”h, b&w)
- Logo display on all web promotions including the ticketing website and e-blasts

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Sponsorship Commitment Form

Deadline: August 8, 2016

Business Name: _____

Address: _____

Contact Name: _____

Phone: _____

Email: _____

Sponsorship Levels

Presenting Sponsor - \$5,000

Bronze Sponsor - \$750

Gold Sponsor - \$2,500

Supporting Sponsor - \$300

Silver Sponsor - \$1,500

Program Advertisements

Full-Page - \$150

Ad Specs:

Full-Page: 8" w x 5" h

All ads must be 300 dpi,

b&w with no bleeds.

Please return sponsorship commitment form and payment to:

Wilkinsburg Community Development Corporation

1001 Wood Street

Wilkinsburg, PA 15221

Fax: 412-927-1145

Please make checks payable to: Wilkinsburg Community Development Corporation

*To receive all benefits associated with your sponsorship level, the sponsorship commitment form and payment must be received by August 8, 2016.

For additional information, please contact:

Casey Mahaven at 412-251-6320 or casey@mahavenevents.com

The Wilkinsburg Community Development Corporation is a non-profit organization declared tax-exempt by the federal government (under section 501 (c)(3) of the IRS code) and the Commonwealth of Pennsylvania. A copy of our official registration may be obtained from the PA Dept. of State by calling toll-free from within PA 800-732-0999. Registration does no imply endorsement.

All donations to the Wilkinsburg Community Development Corporation are tax deductible to the full extent of the law.

WILKINSBURGCDC.ORG